

Web Site Maintenance Services



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MAINTENANCE COSTS AND PLANS

PAY-AS-YOU-GO:

- » \$60 per hour
- » Estimate with turnaround time provided
- » Minimum charge of ½ hour for any work
- » Full payment upfront required for projects under \$500
- » 50% deposit for projects over \$500

MONTHLY MAINTENANCE SUBSCRIPTION PLANS:

Subscription Hours	Subscription Fee
Up to 2 Hours per Month	\$75 per month
3 to 8 Hours per Month	\$30 per hour per month
10+ Hours per Month	\$25 per hour per month

- » Two working days turnaround time
- » Subscription fee charged automatically to your credit card on the 1st of each month with 6 month minimum commitment
- » Subscription hours expire at the end of each month.
- » Add \$10 per hour for 24 hour turnaround
- » Additional hours billed at \$60 per hour
- » Search Engine Optimization **NOT** included (see below)

MONTHLY MAINTENANCE SUBSCRIPTION PLANS INCLUDE:

- » Website Content Updates
- » Product Updates for E-commerce
- » Formatting/Uploading Blog Posts
- » Uploading Podcasts
- » Uploading Video
- » Image re-sizing for upload
- » Image Optimization
- » Fixing broken links

SEARCH ENGINE OPTIMIZATION PLAN:

QUARTERLY SEARCH ENGINE OPTIMIZATION PLAN:

- » \$500 quarterly subscription fee charged automatically to your credit card with 6 month minimum commitment
- » One-time setup analysis charge of \$250 (waived for sites built by Tim Fleming)
- » Ethical methods only!

QUARTERLY SEARCH ENGINE OPTIMIZATION PLAN INCLUDES:

- » Site Map Creation
- » Keyword Research
- » Regular Search Engine submissions
- » Meta Description Tags Updating
- » Site Indexing
- » Navigation Report
- » Site Usage Report
- » Visitor Profile Report
- » Traffic Source Report
- » Keyword Updating